



**An Elite
Partnership
Delivering Unique
Commerce
Experiences**



americaneagle.com®

A Versatile Enterprise Solution for B2B & B2C

As a top-tier BigCommerce Elite Partner, Americaneagle.com builds award-winning ecommerce websites across all verticals for both B2B and B2C customers. Our team consistently delivers top quality projects and our Elite partner status is why we're trusted to seamlessly implement BigCommerce for clients of all sizes. Cloud-based SaaS platforms have almost entirely replaced installed software for entrepreneurial merchants and

Americaneagle.com has built an entire BigCommerce team around SaaS to champion the need for quick-to-market solutions. Similarly, we have experience with most major ERP, CRM and POS systems, and have built hundreds of customized APIs and connectors across many platforms, and can handle complex needs for both B2B and B2C customers.

FEATURED CLIENTS



Hanig's Footwear



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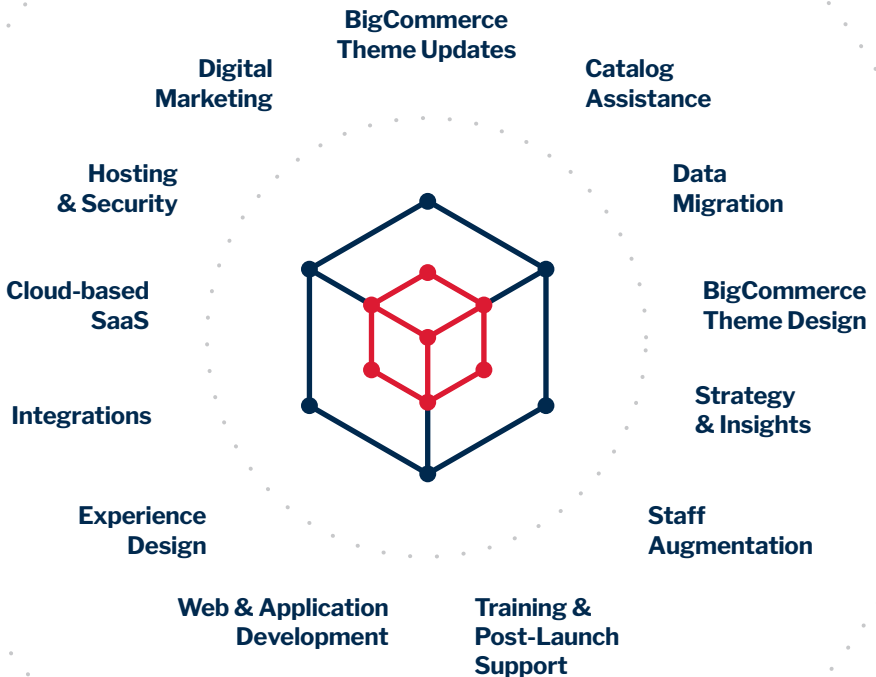


As a fairly complex B2B operation, we had some intricate requests and the team at Americaneagle.com gave us confidence and they were able to execute our vision. The BigCommerce platform allowed us to create the customizations we wanted and the result has been increased conversions and a better overall UX for our customers.



CAPABILITIES

Our BigCommerce Expertise



“ | Remington Industries

Since partnering with Americaneagle.com on our digital marketing efforts (search engine optimization, paid search strategy/management and email marketing), we have seen a 20% increase in overall revenue. We look forward to continuing this partnership as we grow our website's digital presence.



Our Experience By the Numbers

Our BigCommerce expertise is unparalleled in the industry. As an Elite Partner, you can trust Americaneagle.com to seamlessly implement BigCommerce for your business.



100+

Dedicated BigCommerce
Expert Certifications



50+

Successfully Completed
BigCommerce Projects



5+

Years of Dedicated
BigCommerce Experience



B2B

Excellence, 2018
Partner of the Year





CASE STUDY

Berlin Packaging is a major manufacturer of packaging and industrial supplies of every size and application. As the company's customer base expanded across many industries and international locations, Berlin Packaging wanted to transform its ecommerce presence with an enhanced website. The Americaneagle.com team designed and developed a dynamic solution on the BigCommerce platform that enabled Berlin's entire inventory

to be accessed and purchased entirely online.

Americaneagle.com also created a customer portal with specialized functionality to allow buyers to see their credit limits, account balances, and order histories. By modernizing merchandising, ordering, inventory management, purchasing, and shipping, the company has seen a major increase in leads and conversions across all of the industries they serve.

27%

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Increase in
Conversion Rate YOY

2600%

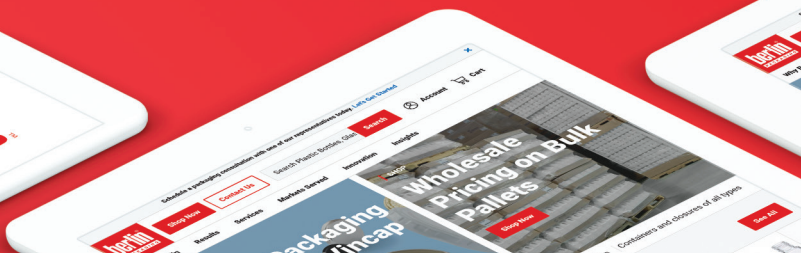
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Increase in
Web Leads YOY

21%

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Increase in Time
on Site





ACCELERATE

BY AMERICAN EAGLE . COM

Get a leg up on your competition with a custom B2B tool built for the industry's leading ecommerce platform. AAccelerate by Americaneagle.com is an all-in-one application that gives B2B store owners greater control over their ecommerce operations. Through a centralized self-service portal that can be integrated right into your BigCommerce store, teams can seamlessly manage accounts and payments, shortening the sales cycle and improving customer retention. Eliminate manual work and make B2B as easy as B2C.

Features



Advanced Customer Management



Price List Based Quick Order



Payment On Terms



Purchase Order



MAP Busting



Geo-Location



Real-Time Inventory



Customer Specific Catalogs



Save Multiple Carts





CASE STUDY

Carson Dellosa Education is a leading provider of teaching supplies and classroom décor, focusing specifically on early childhood through 8th grade. Before coming to Americaneagle.com, Carson Dellosa had an outdated, cluttered site that was difficult to use. Americaneagle.com came in and built out an aesthetically pleasing site on BigCommerce that captured the spirit of the company with custom features such as

integrations with an email marketing platform and complex product detail pages. Americaneagle.com also implemented a robust account creation process to give customers a greater level of self-service. The partnership between Carson Dellosa and Americaneagle.com produced a website that is seamless and simple to navigate, both for the customer and the organization itself.

91%

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Decrease in
Bounce Rate

222%

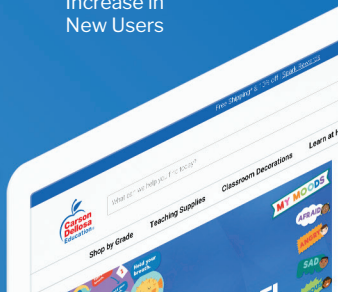
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Increase in
Pageviews

26%

.....

Increase in
New Users



WHY AMERICANEAGLE.COM?

Expertise that Matters

Since 1995, Americaneagle.com has been an industry leader in website design, development, hosting, digital marketing, and post launch support. Americaneagle.com is a family owned, privately held company with a long history of profitability and stability. We've completed more than 12,000 projects and have grown to over 500+ professionals. As a BigCommerce Elite Certified Partner, our robust team of certified developers offer a full range of capabilities focused on providing results for clients in all of their online endeavors. We've teamed up with BigCommerce to create unique commerce experiences on the industry's most versatile enterprise solution.



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building your digital mindset™